



**USDA National Retail Report - Chicken**

Fri. Mar 27, 2020

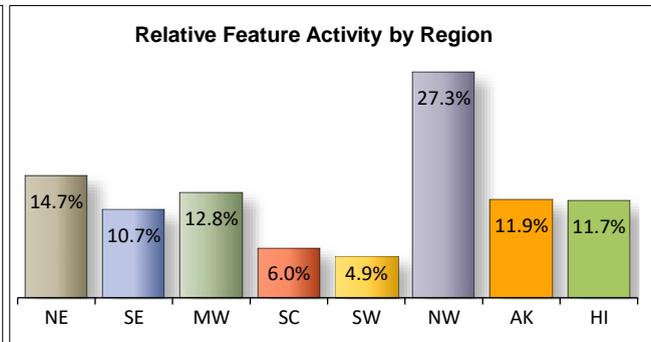
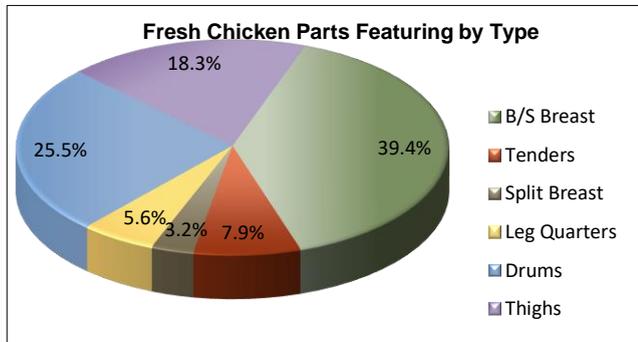
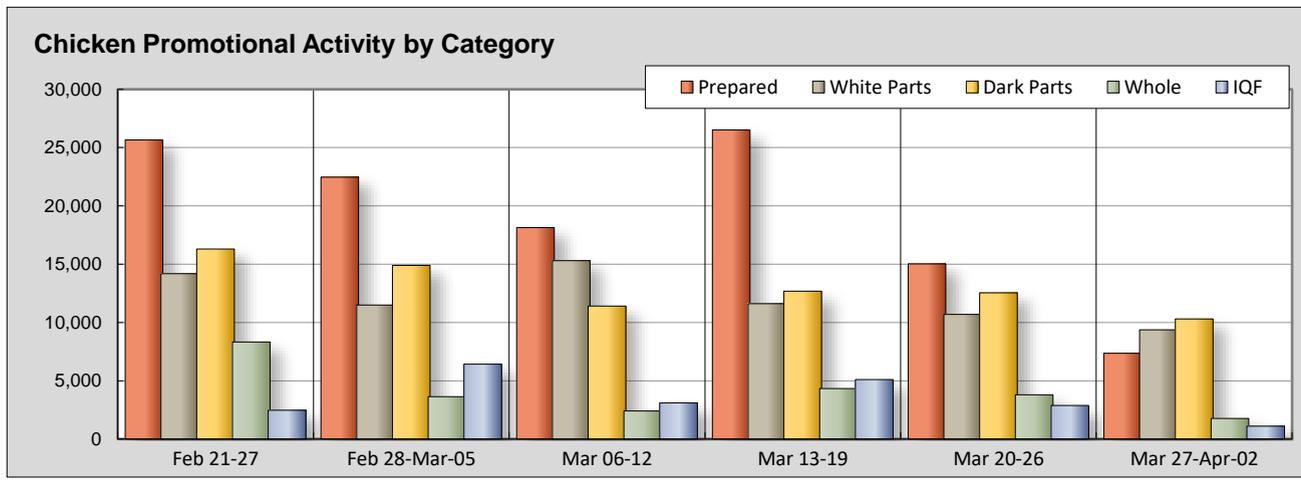
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/27 thru 04/02.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

| NATIONAL SUMMARY                    |                              |      |                         |      |                         |      |
|-------------------------------------|------------------------------|------|-------------------------|------|-------------------------|------|
|                                     | THIS WEEK                    |      | LAST WEEK               |      | LAST YEAR               |      |
| <b>Feature Rate</b> <sup>1/</sup>   | 49.6% of 29,200 outlets      |      | 60.8% of 29,200 outlets |      | 80.5% of 29,200 outlets |      |
| <b>Special Rate</b> <sup>4/</sup>   | 4.7%                         |      | 3.6%                    |      | 18.6%                   |      |
| <b>Activity Index</b> <sup>2/</sup> | 29,901                       |      | 44,930                  |      | 51,837                  |      |
| <b>WHOLE BIRD:</b>                  | Stores <sup>3/</sup> Wtd Avg |      | Stores /3 Wtd Avg       |      | Stores /3 Wtd Avg       |      |
| bagged fryer                        | 1,237                        | 1.21 | 2,888                   | 0.97 | 1,355                   | 1.02 |
| cut-up fryer                        | 321                          | 1.55 | 53                      | 1.21 | 122                     | 1.58 |
| bagged roaster                      | 17                           | 1.58 | 500                     | 1.34 | 745                     | 1.26 |
| Cornish (frs/frz)                   | 191                          | 2.13 | 354                     | 1.76 | 301                     | 2.97 |
| <b>PARTS:</b>                       |                              |      |                         |      |                         |      |
| <b>Bnls/Sknls Breast</b>            |                              |      |                         |      |                         |      |
| regular pack                        | 911                          | 2.76 | 1,298                   | 2.57 | 1,148                   | 2.61 |
| value pack                          | 3,547                        | 1.88 | 3,687                   | 1.95 | 3,169                   | 2.02 |
| thin sliced                         | 1,891                        | 2.54 | 939                     | 3.10 | 558                     | 2.93 |
| marinated                           | 181                          | 3.99 | 224                     | 2.71 | 144                     | 3.72 |
| <b>Breast Tenders</b>               |                              |      |                         |      |                         |      |
| regular pack                        | 150                          | 3.50 | 1,314                   | 2.84 | 235                     | 2.88 |
| value pack                          | 1,167                        | 2.44 | 591                     | 2.72 | 412                     | 2.78 |
| <b>Split, bn-in Breast</b>          |                              |      |                         |      |                         |      |
| regular pack                        | 305                          | 1.97 | 288                     | 1.99 | 63                      | 1.24 |
| value pack                          | 220                          | 1.40 | 1,166                   | 1.31 | 1,192                   | 1.27 |
| <b>Whole Wings</b>                  | 999                          | 2.86 | 1,185                   | 2.84 | 969                     | 2.25 |
| <b>Leg Quarters</b>                 |                              |      |                         |      |                         |      |
| tray pack                           | 889                          | 0.91 | 1,062                   | 0.92 | 1,243                   | 0.97 |
| bagged                              | 43                           | 0.50 | 1,773                   | 0.59 | 2,818                   | 0.52 |
| <b>Legs</b>                         | 34                           | 0.62 | 60                      | 0.99 | 300                     | 1.35 |
| <b>Thighs</b>                       |                              |      |                         |      |                         |      |
| regular pack                        | 121                          | 1.07 | 1,202                   | 0.93 | 117                     | 0.83 |
| value pack                          | 2,919                        | 0.96 | 2,180                   | 0.91 | 3,118                   | 1.04 |
| <b>Drumsticks</b>                   |                              |      |                         |      |                         |      |
| regular pack                        | 166                          | 0.94 | 1,316                   | 0.91 | 307                     | 0.74 |
| value pack                          | 4,070                        | 0.93 | 2,773                   | 0.86 | 2,795                   | 1.03 |
| <b>Bnls/Sknls Thighs</b>            |                              |      |                         |      |                         |      |
| regular pack                        | 287                          | 2.99 | 144                     | 2.56 | 5,425                   | 2.42 |
| value pack                          | 1,776                        | 1.51 | 2,033                   | 1.85 | 3,865                   | 1.91 |
| <b>9-pc Combos</b>                  |                              |      |                         |      |                         |      |
| drum-thigh-breast                   |                              |      |                         |      |                         |      |
| drum-thigh-wing                     |                              |      |                         |      |                         |      |
| <b>IQF</b>                          |                              |      |                         |      |                         |      |
| B/S Breast                          | 566                          | 2.25 | 864                     | 1.97 | 616                     | 3.10 |
| Tenders                             | 157                          | 2.47 | 77                      | 1.59 | 723                     | 3.59 |
| Wings                               | 285                          | 2.44 | 906                     | 2.28 | 971                     | 2.32 |
| Party Wings                         | 94                           | 2.63 | 1,031                   | 3.12 | 412                     | 2.65 |

**This Week's Chicken Feature Highlights**

Feature activity is drops lower this week as more locations have suspended retail ads. All whole birds are selling at higher prices with cut-up fryers gaining popularity. In the white meat section, thin-sliced breasts and value pack tenders are looking to make their presence known with higher features and lower prices; all other items are selling at mixed prices. In the dark meat section, prices are steady for leg quarters, with value pack B/S thighs offering the better deal this week. Frozen items are trying to make up for last week's price break by selling for higher this week. Deli items are even harder to find in the ads this week, prices are mixed. Specialty and organic items are also following this week's trend of lower feature rates.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

<sup>1/</sup> **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. <sup>2/</sup> **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). <sup>3/</sup> **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. <sup>4/</sup> **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



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**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/27 thru 04/02.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Mar 27, 2020

|                                     | NORTHEAST U.S.<br>(CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) |             |         |         | SOUTHEAST U.S.<br>(AL,FL,GA,MS,NC,SC,TN,VA,WV) |             |         |         | MIDWEST U.S.<br>(IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) |             |             |         |      |
|-------------------------------------|--|-------------|---------|---------|--|-------------|---------|---------|--|-------------|-------------|---------|------|
| <b>Feature Rate</b> <sup>1/</sup>   | 49.8% of 5,500 sampled outlets                       |             |         |         | 59.8% of 7,400 sampled outlets                 |             |         |         | 58.2% of 6,100 sampled outlets                     |             |             |         |      |
| <b>Special Rate</b> <sup>4/</sup>   | 6.7% of stores w/ no-price promotions                |             |         |         | 8.7% of stores w/ no-price promotions          |             |         |         | 5.0% of stores w/ no-price promotions              |             |             |         |      |
| <b>Activity Index</b> <sup>2/</sup> | Activity Index = 6,099                               |             |         |         | Activity Index = 5,384                         |             |         |         | Activity Index = 3,718                             |             |             |         |      |
| <b>WHOLE BIRD:</b>                  | Price Range  | Stores      | Wtd Avg |         | Price Range                                    | Stores      | Wtd Avg |         | Price Range  | Stores      | Wtd Avg     |         |      |
|                                     |  |             | 4/      |         |  |             | 4/      |         |  |             | 4/          |         |      |
| bagged fryer                        | 0.99 - 2.99  | 554         | 1.47    |         | 0.99   | 77          | 0.99    |         | 0.79 - 1.89  | 74          | 1.08        |         |      |
| cut-up fryer                        | 2.99   | 71          | 2.99    |         | 1.29   | 208         | 1.29    |         | 0.37   | 42          | 0.37        |         |      |
| bagged roaster                      |  |             |         |         |  |             |         |         |  |             |             |         |      |
| Cornish (frs/frz)                   | 1.66   | 97          | 1.66    |         |  |             |         |         | 2.33 - 2.80  | 76          | 2.60        |         |      |
| <b>PARTS:</b>                       | Processor Brand                                      | Store Brand | Stores  | Wtd Avg | Processor Brand                                | Store Brand | Stores  | Wtd Avg | Processor Brand                                    | Store Brand | Stores      | Wtd Avg |      |
| <b>Bnls/Sknls Breast</b>            |  |             |         |         |  |             |         |         |  |             |             |         |      |
| regular pack                        |  | 2.68 - 3.48 | 407     | 3.03    |  | 1.29        | 77      | 1.29    | 4.00   | 1.99        | 242         | 3.18    |      |
| value pack                          | 1.89 - 3.49  | 0.98 - 3.99 | 1,628   | 1.97    | 0.99 - 2.99                                    | 1.69 - 1.99 | 323     | 1.85    |  | 0.99 - 2.99 | 463         | 1.79    |      |
| thin sliced                         | 3.99   | 2.29 - 3.99 | 526     | 2.88    | 3.99   | 2.29 - 3.99 | 406     | 2.50    |  | 2.29 - 3.99 | 668         | 2.35    |      |
| marinated                           |  |             |         |         |  |             |         |         |  | 3.99        | 181         | 3.99    |      |
| <b>Breast Tenders</b>               |  |             |         |         |  |             |         |         |  |             |             |         |      |
| regular pack                        |  | 2.99        | 112     | 2.99    |  |             |         |         |  |             |             |         |      |
| value pack                          |  | 2.49        | 82      | 2.49    |  | 1.69 - 2.49 | 1,073   | 2.42    |  | 2.99        | 12          | 2.99    |      |
| <b>Split, bn-in Breast</b>          |  |             |         |         |  |             |         |         |  |             |             |         |      |
| regular pack                        | 1.99   |             | 288     | 1.99    |  |             |         |         |  |             |             |         |      |
| value pack                          |  | 1.49        | 112     | 1.49    |  | 1.49 - 1.69 | 40      | 1.64    |  | 1.00        | 43          | 1.00    |      |
| <b>Whole Wings</b>                  |  |             |         |         | 2.49   |             | 41      | 2.49    | 2.99   | 1.99 - 2.69 | 269         | 2.57    |      |
| <b>Leg Quarters</b>                 |  |             |         |         |  |             |         |         |  |             |             |         |      |
| tray pack                           | 0.89   | 0.69 - 0.99 | 246     | 0.87    |  | 0.44        | 23      | 0.44    |  |             |             |         |      |
| bagged                              |  |             |         |         |  |             |         |         |  | 0.50        | 43          | 0.50    |      |
| <b>Legs</b>                         |  |             |         |         |  |             |         |         |  | 0.40 - 0.79 | 34          | 0.62    |      |
| <b>Thighs</b>                       |  |             |         |         |  |             |         |         |  |             |             |         |      |
| regular pack                        |  |             |         |         |  |             |         |         | 1.99   |             | 10          | 1.99    |      |
| value pack                          | 0.99   | 0.79 - 0.99 | 607     | 0.95    | 0.99   | 0.79 - 0.99 | 1,188   | 0.96    | 0.99   | 0.69 - 0.99 | 395         | 0.92    |      |
| <b>Drumsticks</b>                   |  |             |         |         |  |             |         |         |  |             |             |         |      |
| regular pack                        |  |             |         |         |  |             |         |         |  |             |             |         |      |
| value pack                          | 0.98 - 0.99  | 0.69 - 1.39 | 784     | 1.01    | 0.99   | 0.69 - 0.99 | 1,193   | 0.94    | 0.99   | 0.69 - 1.39 | 465         | 0.95    |      |
| <b>Bnls/Sknls Thighs</b>            |  |             |         |         |  |             |         |         |  |             |             |         |      |
| regular pack                        |  |             |         |         | 2.99   |             | 12      | 2.99    |  | 2.99        | 201         | 2.99    |      |
| value pack                          | 2.99   | 1.79 - 2.49 | 458     | 2.22    | 2.99   | 1.79 - 1.99 | 338     | 1.99    |  | 1.99 - 3.29 | 22          | 2.58    |      |
| <b>9-pc Combos</b>                  |  |             |         |         |  |             |         |         |  |             |             |         |      |
| drum-thigh-breast                   |  |             |         |         |  |             |         |         |  |             |             |         |      |
| drum-thigh-wing                     |  |             |         |         |  |             |         |         |  |             |             |         |      |
| <b>ICF</b>                          | <b>B/S Breast</b>                                    | 2.50        |         | 22      | 2.50   | 2.50        |         | 218     | 2.50   | 1.59 - 2.59 | 1.33 - 3.19 | 277     | 2.09 |
|                                     | <b>Tenders</b>                                       |             | 2.33    | 105     | 2.33   |             |         |         |  | 2.59        | 3.19        | 52      | 2.74 |
|                                     | <b>Wings</b>   |             |         |         |  | 1.99 - 3.59 | 90      | 3.41    |  | 1.60 - 3.00 | 135         | 2.16    |      |
|                                     | <b>Party Wings</b>                                   |             |         |         |  | 2.60        | 77      | 2.60    |  | 2.80        | 14          | 2.80    |      |

Source: USDA Livestock, Poultry, & Grain Market News;

(404) 562-5850

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<http://www.ams.usda.gov/market-news/livestock-poultry-grain>;

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|                                     | SOUTH CENTRAL U.S.<br>(AR,CO,KS,LA,MO,NM,OK,TX) |             |         |         | SOUTHWEST U.S.<br>(AZ,CA,NV,UT)       |             |         |         | NORTHWEST U.S.<br>(ID,MT,OR,WA,WY)    |             |         |         |
|-------------------------------------|---|-------------|---------|---------|---------------------------------------|-------------|---------|---------|---------------------------------------|-------------|---------|---------|
| <b>Feature Rate</b> <sup>1/</sup>   | 26.2% of 4,900 sampled outlets                  |             |         |         | 42.1% of 3,800 sampled outlets        |             |         |         | 61.9% of 1,300 sampled outlets        |             |         |         |
| <b>Special Rate</b> <sup>4/</sup>   | 1.0% of stores w/ no-price promotions           |             |         |         | 0.0% of stores w/ no-price promotions |             |         |         | 1.2% of stores w/ no-price promotions |             |         |         |
| <b>Activity Index</b> <sup>2/</sup> | Activity Index = 3,143                          |             |         |         | Activity Index = 1,195                |             |         |         | Activity Index = 2,925                |             |         |         |
| <b>WHOLE BIRD:</b>                  | Price Range                                     | Stores      | Wtd Avg |         | Price Range                           | Stores      | Wtd Avg |         | Price Range                           | Stores      | Wtd Avg |         |
|                                     |   |             | 4/      |         |                                       |             | 4/      |         |                                       |             | 4/      |         |
| bagged fryer                        | 0.97  | 510         | 0.97    |         |                                       |             |         |         |                                       |             |         |         |
| cut-up fryer                        |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| bagged roaster                      | 1.58  | 17          | 1.58    |         |                                       |             |         |         |                                       |             |         |         |
| Cornish (frs/frz)                   |   |             |         |         |                                       |             |         |         | 2.33                                  | 4           | 2.33    |         |
| <b>PARTS:</b>                       | Processor Brand                                 | Store Brand | Stores  | Wtd Avg | Processor Brand                       | Store Brand | Stores  | Wtd Avg | Processor Brand                       | Store Brand | Stores  | Wtd Avg |
| <b>Bnls/Sknls Breast</b>            |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| regular pack                        |   | 2.29        | 5       | 2.29    |                                       | 1.99 - 2.99 | 165     | 2.18    | 2.98                                  |             | 15      | 2.98    |
| value pack                          | 0.99  | 1.77 - 2.29 | 138     | 1.80    |                                       | 1.68 - 2.49 | 255     | 1.80    | 1.49                                  | 0.99 - 1.79 | 729     | 1.77    |
| thin sliced                         |   | 2.29 - 3.99 | 248     | 2.45    |                                       | 2.29 - 2.49 | 43      | 2.34    |                                       |             |         |         |
| marinated                           |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| <b>Breast Tenders</b>               |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| regular pack                        |   | 4.99        | 38      | 4.99    |                                       |             |         |         |                                       |             |         |         |
| value pack                          |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| <b>Split, bn-in Breast</b>          |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| regular pack                        |   | 1.58        | 17      | 1.58    |                                       |             |         |         |                                       |             |         |         |
| value pack                          | 1.48  |             | 12      | 1.48    |                                       |             |         |         | 0.99                                  |             | 11      | 0.99    |
| <b>Whole Wings</b>                  | 2.99  | 2.69        | 7       | 2.82    |                                       |             |         |         | 2.99                                  |             | 682     | 2.99    |
| <b>Leg Quarters</b>                 |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| tray pack                           |   | 0.97        | 510     | 0.97    | 0.97                                  | 0.59        | 110     | 0.80    |                                       |             |         |         |
| bagged                              |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| <b>Legs</b>                         |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| <b>Thighs</b>                       |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| regular pack                        |   |             |         |         |                                       | 0.97        | 109     | 0.97    |                                       |             |         |         |
| value pack                          | 0.99  | 0.77 - 0.99 | 691     | 0.94    |                                       | 2.49        | 11      | 2.49    | 2.49                                  |             | 16      | 2.49    |
| <b>Drumsticks</b>                   |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| regular pack                        |   |             |         |         |                                       | 0.89 - 0.97 | 166     | 0.94    |                                       |             |         |         |
| value pack                          | 0.99  | 0.69 - 1.39 | 782     | 0.97    | 0.97                                  | 0.99 - 1.99 | 118     | 1.15    | 0.69 - 1.89                           |             | 717     | 0.72    |
| <b>Bnls/Sknls Thighs</b>            |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| regular pack                        | 2.99  | 2.99        | 74      | 2.99    |                                       |             |         |         |                                       |             |         |         |
| value pack                          |   |             |         |         |                                       | 1.68 - 1.69 | 218     | 1.69    | 1.49                                  | 0.69 - 1.98 | 740     | 0.76    |
| <b>9-pc Combos</b>                  |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| drum-thigh-breast                   |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| drum-thigh-wing                     |   |             |         |         |                                       |             |         |         |                                       |             |         |         |
| <b>10/11</b>                        | <b>B/S Breast</b>                               | 1.99        | 38      | 1.99    |                                       |             |         |         |                                       | 1.98        | 11      | 1.98    |
|                                     | <b>Tenders</b>                                  |             |         |         |                                       |             |         |         |                                       |             |         |         |
|                                     | <b>Wings</b>                                    | 1.60        | 56      | 1.60    |                                       |             |         |         |                                       |             |         |         |
|                                     | <b>Party Wings</b>                              |             |         |         |                                       |             |         |         |                                       |             |         |         |



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|                                     |                    | ALASKA<br>(AK)                        |             |               |             | HAWAII<br>(HI)                        |               |        |         |  |  |
|-------------------------------------|--------------------|---------------------------------------|-------------|---------------|-------------|---------------------------------------|---------------|--------|---------|--|--|
| <b>Feature Rate</b> <sup>1/</sup>   |                    | 54.0% of 100 sampled outlets          |             |               |             | 43.8% of 100 sampled outlets          |               |        |         |  |  |
| <b>Special Rate</b> <sup>4/</sup>   |                    | 2.0% of stores w/ no-price promotions |             |               |             | 0.0% of stores w/ no-price promotions |               |        |         |  |  |
| <b>Activity Index</b> <sup>2/</sup> |                    | Activity Index = 54                   |             |               |             | Activity Index = 26                   |               |        |         |  |  |
| <b>WHOLE BIRD:</b>                  |                    | Price Range                           | Stores      | Wtd Avg       | Price Range | Stores                                | Wtd Avg       |        |         |  |  |
|                                     |                    |                                       |             | <sup>4/</sup> |             |                                       | <sup>4/</sup> |        |         |  |  |
| bagged fryer                        |                    | 1.99                                  | 2           | 1.99          | 1.49        | 20                                    | 1.49          |        |         |  |  |
| cut-up fryer                        |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| bagged roaster                      |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| Cornish (frs/frz)                   |                    | 2.66                                  | 11          | 2.66          | 3.50        | 3                                     | 3.50          |        |         |  |  |
| <b>PARTS:</b>                       |                    | Processor Brand                       | Store Brand | Stores        | Wtd Avg     | Processor Brand                       | Store Brand   | Stores | Wtd Avg |  |  |
| <b>Bnls/Sknls Breast</b>            |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| regular pack                        |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| value pack                          |                    |                                       | 1.99        | 11            | 1.99        |                                       |               |        |         |  |  |
| thin sliced                         |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| marinated                           |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>Breast Tenders</b>               |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| regular pack                        |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| value pack                          |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>Split, bn-in Breast</b>          |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| regular pack                        |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| value pack                          |                    |                                       | 1.99        | 2             | 1.99        |                                       |               |        |         |  |  |
| <b>Whole Wings</b>                  |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>Leg Quarters</b>                 |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| tray pack                           |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| bagged                              |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>Legs</b>                         |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>Thighs</b>                       |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| regular pack                        |                    |                                       | 1.79        | 2             | 1.79        |                                       |               |        |         |  |  |
| value pack                          |                    |                                       | 1.49        | 11            | 1.49        |                                       |               |        |         |  |  |
| <b>Drumsticks</b>                   |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| regular pack                        |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| value pack                          |                    |                                       | 1.49        | 11            | 1.49        |                                       |               |        |         |  |  |
| <b>Bnls/Sknls Thighs</b>            |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| regular pack                        |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| value pack                          |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>9-pc Combos</b>                  |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| drum-thigh-breast                   |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| drum-thigh-wing                     |                    |                                       |             |               |             |                                       |               |        |         |  |  |
| <b>CP</b>                           | <b>B/S Breast</b>  |                                       |             |               |             |                                       |               |        |         |  |  |
|                                     | <b>Tenders</b>     |                                       |             |               |             |                                       |               |        |         |  |  |
|                                     | <b>Wings</b>       |                                       | 1.98        | 4             | 1.98        |                                       |               |        |         |  |  |
|                                     | <b>Party Wings</b> |                                       |             |               |             | 2.75                                  |               | 3      | 2.75    |  |  |



**USDA National Retail Report - Chicken**

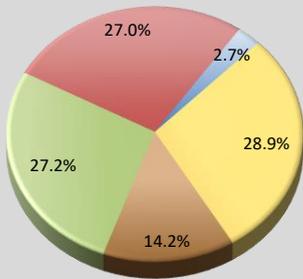
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/27 thru 04/02.

(prices in dollars per unit or per pound unless otherwise noted)

Fri. Mar 27, 2020

| PREPARED FOODS NATIONAL SUMMARY |  |  |                               |                         |                         |                                |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
|---------------------------------|--|--|-------------------------------|-------------------------|-------------------------|--------------------------------|--------|---------|--------------------------------|--------|---------|--------------------------------|--------|---------|--------------------------------|--------|---------|-------------------------------|--------|---------|
|                                 |  |  | THIS WEEK                     | LAST WEEK               | LAST YEAR               |                                |        |         | NORTHEAST U.S.                 |        |         | SOUTHEAST U.S.                 |        |         | MIDWEST U.S.                   |        |         | SOUTH CENTRAL U.S.            |        |         |
| Feature Rate <sup>1/</sup>      |  |  | 15.3% of 29,200 outlets       | 39.5% of 29,200 outlets | 34.6% of 29,200 outlets | Feature Rate <sup>1/</sup>     |        |         | 12.4% of 5,500 sampled outlets |        |         | 24.0% of 7,400 sampled outlets |        |         | 16.5% of 6,100 sampled outlets |        |         | 2.4% of 4,900 sampled outlets |        |         |
| Activity Index <sup>2/</sup>    |  |  | 7,357                         | 15,022                  | 18,714                  | Activity Index <sup>2/</sup>   |        |         | Activity Index = 1,209         |        |         | Activity Index = 1,947         |        |         | Activity Index = 2,346         |        |         | Activity Index = 173          |        |         |
|                                 |  |  | Stores                        | Wtd Avg                 | Stores                  | Wtd Avg                        | Stores | Wtd Avg | price range                    | stores | wtd avg | price range                    | stores | wtd avg | price range                    | stores | wtd avg | price range                   | stores | wtd avg |
| <b>ROTISSERIE:</b>              |  |  |                               |                         |                         | <b>ROTISSERIE:</b>             |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Whole Bird                      |  |  |                               |                         |                         | Whole Bird                     |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| < 2 lbs.                        |  |  | 1,125                         | 7.14                    | 3,184                   | 6.47                           | 7,399  | 5.33    | 4.98 - 6.99                    | 138    | 5.68    | 5.99 - 6.99                    | 130    | 6.33    |                                |        |         | 5.99                          | 45     | 5.99    |
| 2.1-3.0 lbs.                    |  |  | 876                           | 8.30                    | 1,810                   | 8.14                           | 151    | 6.74    | 5.50                           | 61     | 5.50    |                                |        |         | 5.00 - 6.99                    | 133    | 6.04    |                               |        |         |
| Whole Breast                    |  |  |                               |                         |                         | Whole Breast                   |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Leg Quarter                     |  |  |                               |                         | 278                     | 10.49                          | 122    | 7.38    |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| <b>FRIED &amp; BAKED:</b>       |  |  |                               |                         |                         | <b>FRIED &amp; BAKED:</b>      |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Fried 8-Piece Mix               |  |  | 1,785                         | 6.81                    | 1,022                   | 7.30                           | 2,072  | 6.73    | 6.98 - 7.49                    | 209    | 7.23    | 4.99 - 8.99                    | 1,268  | 6.51    | 3.99 - 10.99                   | 275    | 7.82    | 6.99 - 7.99                   | 33     | 7.11    |
| Baked 8-Piece Mix               |  |  | 197                           | 7.82                    | 449                     | 6.98                           | 972    | 6.90    |                                |        |         | 5.98                           | 67     | 5.98    | 6.66 - 10.99                   | 130    | 8.76    |                               |        |         |
| F/B 8-Piece Dark                |  |  |                               |                         | 118                     | 5.52                           | 1,037  | 4.99    |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| F/B 12-Piece                    |  |  | 10                            | 10.99                   | 95                      | 12.39                          | 228    | 9.61    |                                |        |         | 10.99                          | 10     | 10.99   |                                |        |         |                               |        |         |
| Bulk Pack (\$/piece)            |  |  | 194                           | 0.59                    | 115                     | 0.58                           |        |         |                                |        |         | 0.89                           | 10     | 0.89    | 0.49 - 0.89                    | 184    | 0.57    |                               |        |         |
| <b>Wings:</b> bone-in           |  |  | 1,282                         | 6.22                    | 2,465                   | 5.59                           | 3,692  | 5.58    | 5.99                           | 310    | 5.99    | 5.99 - 6.99                    | 244    | 6.10    | 4.99 - 7.99                    | 552    | 6.16    | 5.99 - 7.99                   | 57     | 7.45    |
| boneless                        |  |  | 843                           | 6.18                    | 904                     | 5.93                           | 1,833  | 5.23    | 5.99                           | 22     | 5.99    | 5.99                           | 218    | 5.99    | 4.99 - 7.99                    | 554    | 6.15    | 7.99                          | 38     | 7.99    |
| <b>Tenders</b>                  |  |  |                               |                         |                         | <b>Tenders</b>                 |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Strips                          |  |  | 1,045                         | 6.02                    | 4,100                   | 6.19                           | 1,208  | 5.69    | 6.49 - 6.99                    | 469    | 6.92    |                                |        |         | 2.99 - 5.99                    | 518    | 5.13    |                               |        |         |
| <b>Popcorn</b>                  |  |  |                               |                         |                         | <b>Popcorn</b>                 |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
|                                 |  |  |                               |                         | 131                     | 5.18                           |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
|                                 |  |  |                               |                         | 274                     | 5.83                           |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
|                                 |  |  | SOUTHWEST U.S.                |                         |                         | NORTHWEST U.S.                 |        |         | ALASKA                         |        |         | HAWAII                         |        |         |                                |        |         |                               |        |         |
| Feature Rate <sup>1/</sup>      |  |  | 1.7% of 3,800 sampled outlets |                         |                         | 59.9% of 1,300 sampled outlets |        |         | 13.0% of 100 sampled outlets   |        |         | 19.0% of 100 sampled outlets   |        |         |                                |        |         |                               |        |         |
| Activity Index <sup>2/</sup>    |  |  | Activity Index = 178          |                         |                         | Activity Index = 1,460         |        |         | Activity Index = 24            |        |         | Activity Index = 20            |        |         |                                |        |         |                               |        |         |
|                                 |  |  | price range                   | stores                  | wtd avg                 | price range                    | stores | wtd avg | price range                    | stores | wtd avg | price range                    | stores | wtd avg |                                |        |         |                               |        |         |
| <b>ROTISSERIE:</b>              |  |  |                               |                         |                         | <b>ROTISSERIE:</b>             |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Whole Bird                      |  |  |                               |                         |                         | Whole Bird                     |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| < 2 lbs.                        |  |  | 4.99                          | 89                      | 4.99                    | 6.99 - 7.99                    | 703    | 7.96    |                                |        |         | 5.99                           | 20     | 5.99    |                                |        |         |                               |        |         |
| 2.1-3.0 lbs.                    |  |  |                               |                         |                         | 8.99                           | 682    | 8.99    |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Whole Breast                    |  |  |                               |                         |                         | Whole Breast                   |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Leg Quarter                     |  |  |                               |                         |                         | Leg Quarter                    |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| <b>FRIED &amp; BAKED:</b>       |  |  |                               |                         |                         | <b>FRIED &amp; BAKED:</b>      |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Fried 8-Piece Mix               |  |  |                               |                         |                         |                                |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Baked 8-Piece Mix               |  |  |                               |                         |                         |                                |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| F/B 8-Piece Dark                |  |  |                               |                         |                         |                                |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| F/B 12-Piece                    |  |  |                               |                         |                         |                                |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Bulk Pack (\$/piece)            |  |  |                               |                         |                         |                                |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| <b>Wings:</b> bone-in           |  |  | 6.99                          | 89                      | 6.99                    | 5.98 - 6.99                    | 17     | 6.10    | 5.49 - 6.99                    | 13     | 5.72    |                                |        |         |                                |        |         |                               |        |         |
| boneless                        |  |  |                               |                         |                         |                                |        |         | 5.49                           | 11     | 5.49    |                                |        |         |                                |        |         |                               |        |         |
| <b>Tenders</b>                  |  |  |                               |                         |                         | <b>Tenders</b>                 |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| Strips                          |  |  |                               |                         |                         | 5.98 - 6.99                    | 58     | 6.73    |                                |        |         |                                |        |         |                                |        |         |                               |        |         |
| <b>Popcorn</b>                  |  |  |                               |                         |                         | <b>Popcorn</b>                 |        |         |                                |        |         |                                |        |         |                                |        |         |                               |        |         |

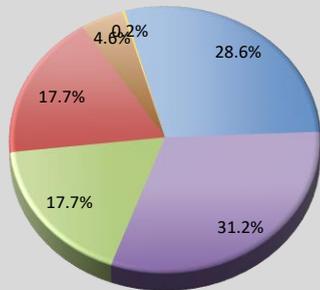
**Prepared Chicken Featuring by Category**



■ Rotisserie 
 ■ Fried 
 ■ Baked 
 ■ Wings 
 ■ Other\*

\* Other = tenders, strips, and popcorn

**Whole Bird Featuring Fresh versus Prepared**



■ Fresh Whole 
 ■ Specialty Fresh 
 ■ Fresh Cutup 
 ■ Roaster 
 ■ Rotisserie 
 ■ 8-Pc Fried/Bkd

Notes:



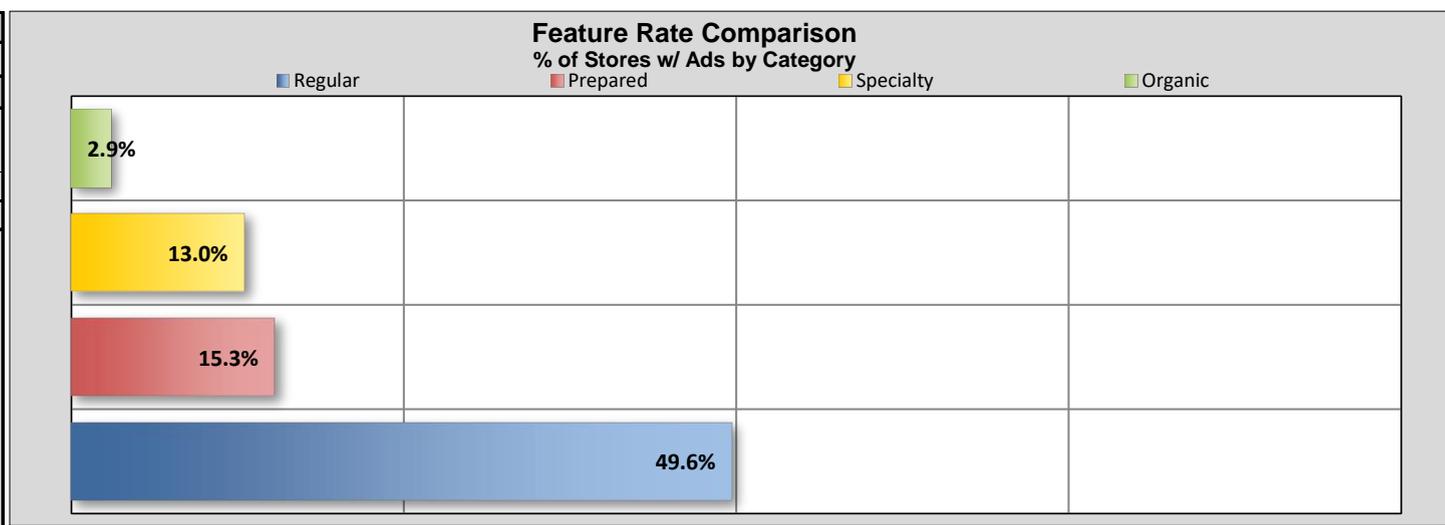
**USDA National Retail Report - Chicken**

Fri. Mar 27, 2020

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/27 thru 04/02.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

|                                     | NATIONAL SUMMARY        |         |                         |         |                         |         |
|-------------------------------------|-------------------------|---------|-------------------------|---------|-------------------------|---------|
|                                     | SPECIALTY CHICKEN       |         |                         |         |                         |         |
|                                     | THIS WEEK               |         | LAST WEEK               |         | LAST YEAR               |         |
| <b>Feature Rate <sup>1/</sup></b>   | 13.0% of 29,200 outlets |         | 26.9% of 29,200 outlets |         | 25.3% of 29,200 outlets |         |
| <b>Activity Index <sup>2/</sup></b> | <b>9,120</b>            |         | <b>16,417</b>           |         | <b>11,584</b>           |         |
|                                     | Stores                  | Wtd Avg | Stores                  | Wtd Avg | Stores                  | Wtd Avg |
| Whole Fryer                         | 1,239                   | 1.60    | 1,346                   | 1.44    | 1,727                   | 1.58    |
| Bnls/Sknls Breast                   | 2,885                   | 3.78    | 4,785                   | 4.74    | 4,981                   | 4.28    |
| Breast Tenders                      | 513                     | 4.06    | 681                     | 4.49    | 1,261                   | 3.94    |
| Split, bn-in Breast                 | 268                     | 2.31    | 1,838                   | 1.27    | 666                     | 1.54    |
| Whole Wings                         | 513                     | 2.41    | 335                     | 2.93    | 277                     | 2.91    |
| Leg Quarters                        | 145                     | 1.22    | 395                     | 0.93    | 395                     | 0.95    |
| Legs                                |                         |         |                         |         |                         |         |
| Thighs                              | 945                     | 1.77    | 3,343                   | 1.41    | 886                     | 1.68    |
| Drumsticks                          | 1,380                   | 1.51    | 2,950                   | 1.38    | 748                     | 1.48    |
| B/S Thighs                          | 1,232                   | 2.57    | 744                     | 2.95    | 643                     | 2.67    |



| SPECIALTY                    | NORTHEAST U.S.                 |        |         | SOUTHEAST U.S.                |        |         | MIDWEST U.S.                   |        |         | SOUTH CENTRAL U.S.            |        |         | SOUTHWEST U.S.                |        |         | NORTHWEST U.S.                 |        |         |
|------------------------------|--------------------------------|--------|---------|-------------------------------|--------|---------|--------------------------------|--------|---------|-------------------------------|--------|---------|-------------------------------|--------|---------|--------------------------------|--------|---------|
| Feature Rate <sup>1/</sup>   | 13.2% of 5,500 sampled outlets |        |         | 7.6% of 7,400 sampled outlets |        |         | 22.4% of 6,100 sampled outlets |        |         | 2.4% of 4,900 sampled outlets |        |         | 7.8% of 3,800 sampled outlets |        |         | 52.6% of 1,300 sampled outlets |        |         |
| Activity Index <sup>2/</sup> | Activity Index = 2,653         |        |         | Activity Index = 2,596        |        |         | Activity Index = 1,852         |        |         | Activity Index = 392          |        |         | Activity Index = 849          |        |         | Activity Index = 700           |        |         |
|                              | price range                    | stores | wtd avg | price range                   | stores | wtd avg | price range                    | stores | wtd avg | price range                   | stores | wtd avg | price range                   | stores | wtd avg | price range                    | stores | wtd avg |
| Whole Fryer                  | 2.29 - 2.99                    | 189    | 2.60    | 0.98 - 5.99                   | 705    | 1.57    | 0.99 - 1.39                    | 298    | 1.04    | 1.49                          | 47     | 1.49    | 5.49 - 6.49                   | 208    | 6.06    | 1.34 - 4.99                    | 700    | 2.96    |
| Bnls/Sknls Breast            | 1.99 - 5.99                    | 785    | 3.80    | 1.99 - 4.99                   | 638    | 4.58    | 1.89 - 5.50                    | 469    | 2.67    | 2.49 - 5.50                   | 85     | 4.78    | 2.99                          | 142    | 2.99    |                                |        |         |
| Breast Tenders               | 2.49 - 6.99                    | 93     | 6.22    | 2.49 - 5.99                   | 133    | 3.80    | 4.99 - 5.99                    | 52     | 5.74    | 2.99                          | 93     | 2.99    |                               |        |         |                                |        |         |
| Split, bn-in Breast          | 2.79                           | 77     | 2.79    | 2.29                          | 131    | 2.29    | 1.66                           | 56     | 1.66    |                               |        |         |                               |        |         |                                |        |         |
| Whole Wings                  | 1.99 - 2.39                    | 119    | 2.34    | 0.88 - 1.99                   | 77     | 1.02    | 2.49 - 3.99                    | 317    | 2.77    |                               |        |         |                               |        |         |                                |        |         |
| Leg Quarters                 | 0.89                           | 16     | 0.89    | 0.89                          | 10     | 0.89    |                                |        |         |                               |        |         | 1.29                          | 119    | 1.29    |                                |        |         |
| Legs                         |                                |        |         |                               |        |         |                                |        |         |                               |        |         |                               |        |         |                                |        |         |
| Thighs                       | 0.88 - 2.99                    | 532    | 1.88    | 0.99 - 1.49                   | 118    | 1.34    | 1.09 - 2.23                    | 139    | 1.92    |                               |        |         | 1.29                          | 119    | 1.29    |                                |        |         |
| Drumsticks                   | 0.88 - 1.99                    | 468    | 1.75    | 0.99 - 1.49                   | 570    | 1.22    | 1.09 - 2.23                    | 139    | 1.92    | 1.19                          | 47     | 1.19    | 1.29                          | 119    | 1.29    |                                |        |         |
| B/S Thighs                   | 2.69 - 3.69                    | 374    | 3.33    | 0.88 - 2.99                   | 214    | 2.13    | 2.49 - 4.99                    | 382    | 2.64    | 1.57 - 3.49                   | 120    | 1.98    | 1.57                          | 142    | 1.57    |                                |        |         |

| SPECIALTY                    | ALASKA                      |        |         | HAWAII                      |        |         |
|------------------------------|-----------------------------|--------|---------|-----------------------------|--------|---------|
| Feature Rate <sup>1/</sup>   | 0.0% of 100 sampled outlets |        |         | 0.0% of 100 sampled outlets |        |         |
| Activity Index <sup>2/</sup> | Activity Index = 78         |        |         | Activity Index = 0          |        |         |
|                              | price range                 | stores | wtd avg | price range                 | stores | wtd avg |
| Whole Fryer                  |                             |        |         |                             |        |         |
| Bnls/Sknls Breast            |                             |        |         |                             |        |         |
| Breast Tenders               |                             |        |         |                             |        |         |
| Split, bn-in Breast          | 2.98                        | 4      | 2.98    |                             |        |         |
| Whole Wings                  |                             |        |         |                             |        |         |
| Leg Quarters                 |                             |        |         |                             |        |         |
| Legs                         |                             |        |         |                             |        |         |
| Thighs                       | 2.49                        | 37     | 2.49    |                             |        |         |
| Drumsticks                   | 2.49                        | 37     | 2.49    |                             |        |         |
| B/S Thighs                   |                             |        |         |                             |        |         |

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.



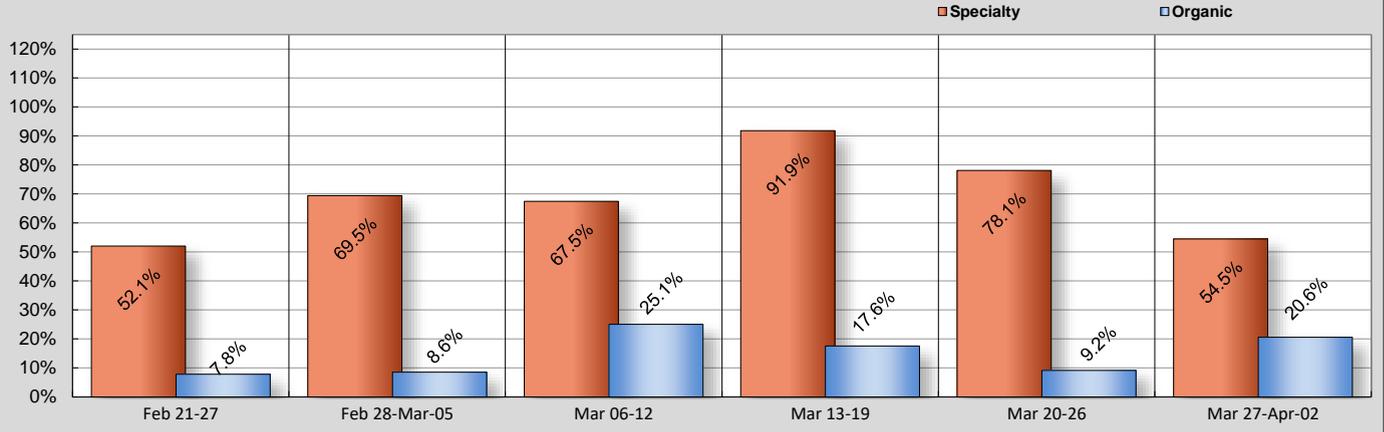
**USDA National Retail Report - Chicken**

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/27 thru 04/02.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

|                                     | NATIONAL SUMMARY       |         |                        |         |                         |         |
|-------------------------------------|------------------------|---------|------------------------|---------|-------------------------|---------|
|                                     | USDA ORGANIC CHICKEN   |         |                        |         |                         |         |
|                                     | THIS WEEK              |         | LAST WEEK              |         | LAST YEAR               |         |
| <b>Feature Rate <sup>1/</sup></b>   | 2.9% of 29,200 outlets |         | 4.6% of 29,200 outlets |         | 12.0% of 29,200 outlets |         |
| <b>Activity Index <sup>2/</sup></b> | <b>3,420</b>           |         | <b>1,761</b>           |         | <b>5,956</b>            |         |
|                                     | Stores                 | Wtd Avg | Stores                 | Wtd Avg | Stores                  | Wtd Avg |
| Whole Fryer                         | 456                    | 3.20    | 127                    | 3.69    | 1,077                   | 3.23    |
| Bnls/Sknls Breast                   | 2,152                  | 6.97    | 1,122                  | 7.71    | 2,918                   | 7.57    |
| Breast Tenders                      | 204                    | 8.34    | 69                     | 7.99    | 524                     | 8.34    |
| Split, bn-in Breast                 | 77                     | 6.99    |                        |         |                         |         |
| Whole Wings                         | 77                     | 4.89    | 141                    | 3.26    |                         |         |
| Leg Quarters                        | --                     | --      | --                     | --      | --                      | --      |
| Legs                                |                        |         |                        |         |                         |         |
| Thighs                              | 288                    | 5.99    | 302                    | 5.94    | 291                     | 2.96    |
| Drumsticks                          | 166                    | 3.69    |                        |         | 794                     | 2.83    |
| B/S Thighs                          |                        |         |                        |         | 352                     | 5.90    |

**% of Stores Featuring Specialty/Organic Chicken vs. Regular Product<sup>5</sup>**



<sup>5/</sup>: % = total store count for Specialty items/by total store count for the same set of regular items.

| ORGANIC             | NORTHEAST U.S.                                    |   | SOUTHEAST U.S.                                    |   |      | MIDWEST U.S. |   | SOUTH CENTRAL U.S. |  |      | SOUTHWEST U.S. |   |      | NORTHWEST U.S. |  |      |
|---------------------|---|---|---|---|------|--------------|---|--------------------|--|------|----------------|---|------|----------------|--|------|
|                     |   | 3.4% of 5,500 sampled outlets<br>Activity Index = 1,606 |   | 0.7% of 7,400 sampled outlets<br>Activity Index = 1,177 |      |              | 0.0% of 6,100 sampled outlets<br>Activity Index = 0 |                    | 11.9% of 4,900 sampled outlets<br>Activity Index = 510 |      |                | 0.0% of 3,800 sampled outlets<br>Activity Index = 100 |      |                | 2.1% of 1,300 sampled outlets<br>Activity Index = 27 |      |
| Whole Fryer         | 2.99  | 3.99  | 429   | 3.24  |      |              |   |                    |  |      | 2.49           | 11  | 2.49 | 2.49           | 16   | 2.49 |
| Bnls/Sknls Breast   | 6.49  | 9.99  | 498   | 7.39  | 6.99 | 1,133        | 6.99  | 6.49               | 510  | 6.49 |                |   |      | 7.99           | 11   | 7.99 |
| Breast Tenders      | 6.99  | 9.99  | 160   | 7.89  | 9.99 | 44           | 9.99  |                    |  |      |                |   |      |                |  |      |
| Split, bn-in Breast | 6.99  |   | 77  | 6.99  |      |              |   |                    |  |      |                |   |      |                |  |      |
| Whole Wings         | 4.89  |   | 77  | 4.89  |      |              |   |                    |  |      |                |   |      |                |  |      |
| Legs                |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Thighs              | 5.99  |   | 288   | 5.99  |      |              |   |                    |  |      |                |   |      |                |  |      |
| Drumsticks          | 4.49  |   | 77  | 4.49  |      |              |   |                    |  |      | 2.99           | 89  | 2.99 |                |  |      |
| B/S Thighs          |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| ORGANIC             | ALASKA  |   | HAWAII  |   |      |              |   |                    |  |      |                |   |      |                |  |      |
|                     | 2.0% of 100 sampled outlets<br>Activity Index = 0 |   | 2.9% of 100 sampled outlets<br>Activity Index = 0 |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Whole Fryer         |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Bnls/Sknls Breast   |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Breast Tenders      |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Split, bn-in Breast |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Whole Wings         |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Legs                |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Thighs              |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| Drumsticks          |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |
| B/S Thighs          |   |   |   |   |      |              |   |                    |  |      |                |   |      |                |  |      |

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.